

MEDIA RELEASE

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Swiftel Center receives Facilities Prime Site Award of Excellence

The Swiftel Center in Brookings, received a 2009 Prime Site Award of Excellence from the Facilities Media Group for venue excellence. Award winners were selected by a panel of industry experts based on the physical and structural dynamics of a building, the venue staff, and the level of technology of its sound, lighting, and staging.

The Swiftel Center is managed by VenuWorks of Ames, Iowa and owned by the City of Brookings.

“The Prime Site Award is a terrific honor for our facility,” said **Tom Richter**, Executive Director of the Swiftel Center. “It is a fine recognition of the excellent work being done by our staff.

“We continue to strive to offer a high level of service to our clients and patrons. We are always working to enhance our services and facilities, ensuring that we will remain a premier show and convention destination.”

BACKGROUND

VenuWorks provides full management services for arenas, theaters, and convention centers, to over 30 venues across the country. It also manages food and beverage operations, event booking, promotion services, and feasibility consulting work for clients with existing and prospective public assembly facilities.

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